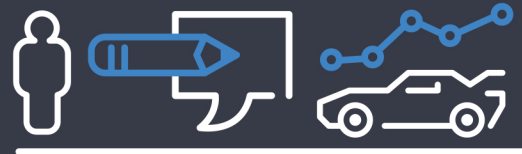


# YourMechanic

## Expert Interviews, Data, Fun Facts, Trial Services & More!

YourMechanic offers **resources** to media professionals in the **automotive, technology, consumer, and business** sectors, including:



### Interviews

YourMechanic offers media interviews, quotes, byline articles, and speaking engagements with executives, startup gurus, data geniuses, operation wizards, engineers, and certified mechanics across a broad range of subjects.

- Working on a **trend feature**?
- Interested in a day-in-the-life of someone in the **gig economy**?
- Want to hear about how to **grow a startup**?
- Not sure how a **chatbot works**?
- Have questions on how your **car works**?
- Curious about ways to **disrupt an industry**?
- Need commentary on an **automotive, technology, or startup trend** in the news?



### Data-Driven Journalism

YourMechanic services hundreds of thousands of cars across **2,000+ cities** in the U.S.

We see and track interesting trends about consumers and their vehicles, and regularly release reports developed from our own data sets.

Samples include:

- Most **popular cars** in American cities
- **Most and least expensive cars** to maintain
- How **maintenance costs increase with mileage**



### Seasonal, Ready-to-Publish Content

YourMechanic is more than an on-demand service — we offer comprehensive tips, how-to guides, and advice on **25,000+ automotive topics**.

Samples include:

- 10 Ways to **Extend the Life of Your Car**
- 5 Essential Things to Know About **Road Trips**
- How to Be a **Better Night Driver**
- How to **Clean Bug Splats** Off Your Car
- 5 Car **Warning Lights** to Never Ignore
- How to **Clean Your Car** with Household Items

Check out [www.yourmechanic.com/advice](http://www.yourmechanic.com/advice) for material and ideas for your next feature. You may use our content and charts with credit to YourMechanic and a link to the original source.