Your Mechanic

## YourMechanic Recognized by Women in Auto Care with 2016 Automotive Communications Award YourMechanic Honored at Automotive Aftermarket Products Expo (AAPEX)

MOUNTAIN VIEW, Calif., Nov. 2, 2016 -- <u>YourMechanic</u>, the leading national on-demand car repair network, received a 2016 Automotive Communications Award from the Women in Auto Care (formerly the Car Care Council Women's Board) at the Automotive Aftermarket Products Expo (APPEX) in Las Vegas. The startup was recognized for best business-to-consumer website for <u>YourMechanic</u> <u>Advice</u>, a comprehensive resource for car owners.

"YourMechanic Advice is a natural extension of our mission to make car care easy, convenient and affordable," said Maddy Martin, General Manager of Content & Community at YourMechanic. "When we found that there wasn't an easy-to-understand and comprehensive car care resource available online, our goal was clear. We teamed up with experts to address topics that concern every driver, from tire-changing tips to the dashboard lights you should never ignore. We're now able to serve many more drivers in need with this information, which is available for free, at their fingertips, 24/7. It's about giving people confidence and peace of mind."

The recipients were honored during the 19th annual Women in Auto Care press conference and reception, which took place on Tuesday, November 1, at The Venetian Hotel during the Automotive Aftermarket Products Expo (AAPEX). The award program applaud companies that provide automotive information through outstanding advertising, marketing and public relations efforts.

Within YourMechanic Advice, car owners can browse more than 25,000 automotive topics from expert mechanics, including:

- <u>Ask a Mechanic</u>: Top-rated professional mechanics provide fast and accurate answers to questions from car owners within 24 hours. Car owners can browse more than 20,000 questions answered by mechanics to date.
- <u>Articles</u>: Browse tips and do-it-yourself guides to learn how to be a smarter, safer car owner through more than 5,000 articles.
- <u>Estimates</u>: Access to instant car repair estimates on repair, maintenance, and diagnostic services. Estimates for annual car maintenance costs for all major models are available.
- <u>Scheduled Maintenance</u>: View complete lifetime maintenance schedules for all major models.
- <u>Car Catalog</u>: Check cars for recalls, common issues, and maintenance costs.
- <u>Parts Catalog</u>: Research top-quality car parts.
- <u>Services</u>: Review and book more than 600 repair, maintenance and diagnostic services.

## About YourMechanic

YourMechanic is the industry leader in mobile car repair, offering more than 600 repair, maintenance, and diagnostic services. YourMechanic is available in the top 50 largest U.S. metropolitan areas and more, with new cities added regularly. YourMechanic connects mobile mechanics to customers who are seeking affordable, convenient, and honest car repair, maintenance, and diagnostic services at their home or office, 7 days a week. Mobile mechanics enjoy flexible hours and higher pay than a shop or dealership.

Founded in 2012, YourMechanic secured \$24 million in series B funding in March 2016, bringing the total funds raised to \$32 million. YourMechanic won TechCrunch SF Disrupt in 2012 and holds an A+ rating by the Better Business Bureau.

YourMechanic is funded by SoftBank Capital, Andreessen Horowitz, Y Combinator, Ashton Kutcher, and others. Headquartered in Mountain View, Calif., YourMechanic has 90+ employees and contracts with hundreds of mechanics. For more information on YourMechanic, to book a service, or to apply to join the team, visit www.yourmechanic.com.

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